

Downtown Bozeman Partnership



Life is Downtown!

DoWntown
BOZEMAN

Employee Parking in Downtown By: Chris Naumann

Downtown Bozeman is fortunate to still offer free on-street parking in front of every single business. In fact, downtown has approximately 400 on-street spaces where parking is free of charge for two hours. Downtown also incorporates over 100 free 2-hour parking spaces in the various public parking lots around the district. These 500 free parking spaces are a tremendous asset to both the downtown businesses and patrons. If patrons are able to find convenient parking then stores, restaurants, and others can benefit from the time and money they spend downtown.

Responsible parking of employees guarantees that the 2-hour parking spaces will be available for the benefit of all downtown businesses.

\$75 to \$200 per day. Therefore, it is critical to the economic vitality of downtown to insure that each parking space is utilized by as many "visitors" as possible.

An obvious problem arises when convenient parking is not available downtown. Some folks may be discouraged by the difficulty of parking downtown and ultimately seek to shop and dine in other commercial centers that offer what appears to be more readily available parking. One

of the most glaring contributing factors to a lack of parking availability downtown is abuse of the 2-hour limit. Disregarding the 2-hour limit by either parking for longer than two hours or moving from one 2-hour space to another negatively impacts the economic viability of downtown.

There are several options available to those who need to park for longer than 2-hours downtown. The on-street parking beyond Mendenhall Street to the north and

Babcock Street to the south has no time limit. Granted parking 2 blocks from Main Street requires a minimal amount of walking, but that is a small "price" to pay for not having to worry about a 2-hour limit. For those that work downtown, the best parking option is to lease a permit-only parking space in one of the many municipal parking lots. The City provides 160 permitted parking spaces available of lease on a monthly basis. These permitted spaces are located within several surface parking lots located just a block from Main Street.

When considering how best to park downtown for extended stays or on a long-term daily basis, utilize the unlimited parking two blocks off Main or the permitted parking system. Responsible parking on behalf of employees and patrons with longer parking needs will insure that the 2-hour parking spaces are utilized by the greatest number of people, which will in turn maximize the benefit to all downtown businesses.

The success of any downtown business district is maintaining a steady flow of customers, which depends on the availability of convenient parking. Various studies have valued each parking space in a downtown comparable to Bozeman's at

Help Support MSU's Homecoming 2007

MSU's Annual Homecoming week is from Wednesday, October 3rd through Sunday, October 7th. During the week there are many activities that the public can enjoy and participate in. Downtown can also help support MSU and this year's homecoming in many different ways. First, on Thursday, October 4th the homecoming royalty will be strolling the streets of downtown judging the best Bobcat decorated windows. All of downtown is invited to decorate their windows and businesses in

blue and gold and whatever else you can find to make your window the most creative it can be. There are prizes awarded to the winners including Downtown Dollars and other gift certificates for local businesses. Next, is the Annual Homecoming Parade. The parade is on Saturday, October 6th at 10am. Bring your family and friends downtown to watch the endless Bobcat spirit as it makes it's way down Main Street. Finally, don't forget to look in the Bozeman Daily Chronicle on the Wednesday of

homecoming or online at www.montana.edu to get the full schedule of events to see what activities you don't want to miss.





Events Calendar

Downtown ArtWalks

A "Special" Hatchfest
ArtWalk on Wed., October 3rd
from 5-8pm

Hatchfest

Wednesday, Oct. 3rd -
Sun., Oct. 7th
(www.hatchfest.com)

76th Annual Montana League of Cities and Towns Conference

Wed., Oct. 3rd - Fri., Oct. 5th

MSU Homecoming Weekend

Friday, October 5th -
Sun., Oct. 7th
Parade in Downtown on
Sat., Oct. 6th at 10am
(www.montana.edu)

MSU Parent's Weekend

Fri., Oct. 19th -
Sun., Oct. 20th

Downtown Trick or Treating

Halloween Day
Wed., October 31st
from 3-6pm

Christmas Stroll 2007

Sat., Dec. 1st
4:30 - 7:30pm

For more information,
please visit our website at
www.historicbozeman.com

The Faces of the Downtown Visitor Center

Within the Downtown Bozeman Partnership Office at 224 East Main there is a Visitor Center that helps thousands of visitors, locals and new residents throughout the year. Within the visitor center there are numerous guides, maps, and information to help anyone plan the perfect Montana vacation or even just find a good lunch spot in downtown. During the busy summer months, when the visitor center has consistent traffic, volunteers through the RSVP volunteer program give their time in shifts to cover the center from 10am to 4pm Monday through Friday. Currently, there are 5 consistent summer volunteers throughout this last summer who have picked up the same shifts each week and we can't thank them enough for volunteering their time for our tourists and locals who come to enjoy the downtown area.

First, Ken McCulloch who has been volunteering at the Downtown Visitor Center for 3 years says that he enjoys working at the downtown location because he, "likes to work with tourists and other people to help inform them about our city as well as continuing to influence lives now that he is retired." Ken also volunteers a lot of his time at the Museum of the Rockies where he takes training classes and does tours throughout the summer and fall in correlation with their exhibits. Ken is so good at encouraging visitors to enjoy certain activities in the area that sometimes he will have people lined up for his tours at the Museum of the Rockies! Next, is Pat Donehoo who is



Pat Donehoo

new to the Downtown Visitor Center this summer but has been volunteering locally for

years at the Hospital and the Meals on Wheels program. Pat enjoys working at the Downtown location because "he gets to meet people from all different parts of the world and helps to get them acquainted with the Bozeman community." Next is Okarche



Okarche Vogel

Vogel, a true Bozeman native. She has also been volunteering downtown for 3 years and feels "it's good to get out and meet people." in

respects to working at the Visitor Center. She is also very involved in other RSVP programs including Handcrafters who have annual booths at festivals like the Gallatin Valley Fairgrounds Farmer's Market. During down time at the downtown location Okarche is always sewing away at her beautiful quilts and hot pads that are sold at the farmer's market with proceeds going back to the community. Next, is Lorna McCormick who has been volunteering her time for 6 years at the Downtown Visitor Center. Lorna is a 5th Generation Gallatin County resident who still keeps up with all the local happenings.



Lorna McCormick

Lorna loves to, "promote the community she loves to visitors" She says that "Downtown Bozeman is like no other small town downtown...it is fun, vibrant and has amazing local support." Finally, is Ruth Summerfield who has also been working at the Downtown Center for 3 years. Ruth is



Ruth Summerfield

91 years old and has more energy than most adults. She currently lives at Aspen Pointe and loves to come downtown often to keep up on the social activities like

the Visitor Center. If you get the chance to meet any of these great volunteers...thank them for their time! We are so lucky to have them!

The Downtown Bozeman Partnership

The Downtown Bozeman Partnership is a member managed limited liability corporation. **The Downtown Bozeman Association (DBA), Business Improvement District (BID), and Tax Increment Fund (TIF)** established the Partnership as an incorporated management agency.

The Downtown Bozeman Partnership provides combined operational support in the form of offices and employees for the three member organizations. As such, the Downtown Bozeman Partnership is the unified identity of the DBA, BID and TIF, as each organization works independently and collectively on behalf of Downtown Bozeman.

The Downtown Bozeman Association (DBA)

MISSION STATEMENT: The purpose of the Downtown Bozeman Association (DBA) is to promote Downtown Bozeman as a center of business, culture and entertainment. Conduct and promote activities and events that build a strong local economy and contribute to the well-being, growth and vitality of downtown Bozeman.

The DBA was established in 1980 as a 501c3 membership organization. The DBA board is chosen by its members. The DBA is comprised of wide variety retail shops, restaurants, professional service companies, and other non-profit organizations. The DBA generates revenue from annual membership dues and event proceeds.

Annual DBA special events include: the Christmas Stroll, the Bridal Walk, Crazy Days, the Art Walk series, Music on Main, and the Cruisin' on Main car show. The DBA also administers the Downtown Dollars program.

The DBA also contributes funds to the Downtown Partnership for staffing and

operating the Downtown Visitors Center.

The Business Improvement District (BID)

MISSION STATEMENT: The downtown Bozeman Business Improvement District (BID) is an organization of downtown property owners who through thoughtful, pro-active collaboration and partnership with local government, business owners, residents and citizens strive to create a shared vision and voice for the community of downtown Bozeman. The BID will commit resources, identify, plan and act on short-term and long-term initiatives otherwise unavailable to individual owners. The BID has a goal of ensuring the long-term preservation and vitality of the city's underlying economic, cultural, social and environmental assets and the BID will work together to keep our downtown a safe, beautiful and vibrant place.

The BID is an organization of property owners founded in 2000 and expanded in



The downtown banner program is one of many DBA programs. Any non-profits are able to utilize the space to advertise their cause or upcoming event throughout downtown. Call 586-4008 for more info.

2006. BID revenues are derived from a voluntary annual assessment based on each property's square footage. The BID is overseen by a board as appointed by the City Commission.

BID monies support numerous programs including the summer flower baskets, holiday lighting, and a year-round maintenance employee. The BID also contributes funds to the Downtown Partnership for staffing and operating the Downtown Visitors Center.

The Tax Increment Fund (TIF)

MISSION STATEMENT: The downtown Bozeman Tax Increment Fund (TIF) will foster an economically thriving district that: 1) attracts investment; 2) stabilizes and strengthens the tax base; and 3) supports the vitality and diversity of the Gallatin Valley as its social and cultural center.

The TIF was created to fund the implementation of the 1995 Downtown Bozeman Urban Renewal Plan. The TIF board is appointed by the Mayor with City Commission consent. The TIF is financed by a small increment of the increase in the district's tax base since 1995. As mandated by Montana Code, the TIF invests in infrastructure projects that add long-term value to the district.

The TIF board recently provided matching funds for the landscaping of Soroptomist Park. TIF monies funded the historic street lamps, benches, trash receptacles, and bike racks along Main Street.

The TIF is the majority funding source for the Downtown Parking Garage, which began construction in August of 2007. The TIF also contributes funds to the Downtown Partnership for staffing and operating the Downtown Visitors Center. Pamphlets with all of this information are available at the Partnership office located at 224 East Main Street (next door to MacKenzie River Pizza Company).



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Downtown BOZEMAN

DOWNTOWN BOZEMAN PARTNERSHIP
224 EAST MAIN STREET
BOZEMAN, MONTANA 59715
406.586.4008

Return service requested

For more information,
please visit our website at
www.historicbozeman.com

Downtown Bozeman Partnership

DBA Board

President - Babs Noelle, Alara
Secretary - Coco Douma, First Security Bank
Treasurer - Peggy Neff, Beartooth Bookkeeping
Catherine Langlas, Langlas and Associates
Julie Kipfer, MSU Marketing
Alexis Toth, Eventpoint

BID Board

Chair - Travis Collins, MacKenzie River Pizza
Chris Pope, ERA Realty
Ileana Indreland, Delaney and Co.
Eric Bowman, Owenhouse Ace Hardware
Dan Himsworth, Insty Prints
Dan Harding, Intrinsik Architects
Buck Taylor, Gallatin Community Clinic

TIF Board

Chair - Vonda Laird, J&V Supply
Bob Braaksma, Wingate Inn
Bobby Bear, Citizen Representative
Bob Lashaway, MSU
Peter Bertelsen, Prospera
Jarvis Brown, Citizen
Thail Davis, Prudential Real Estate
Kaaren Jacobsen, City Commissioner

Staff - Chris Naumann, Executive Director
Ellie Staley, Program Director

Thanks to our 2007 Music on Main Sponsors

This year was the 7th annual Music on Main summer concert series. It was another great year of music, food and fun in the downtown area. At times it was difficult navigating your way through the “sea of orange” with all the downtown construction but, Music on Main proved that if you give locals and visitors a good reason to come downtown...they will come by the thousands!! We simply could not throw this free event in downtown without the help of these business’s contributions:

95.1 “The Moose”	Pita Pit	The Legion
Kenyon Noble	The Bozone	West Paw Design
Rocking R Bar	Pickle Barrel	The Children’s Museum
Bronken’s Distributing	The Tributary	Insty Prints
MacKenzie River Pizza Co.	First Security Bank	Bozeman Public Library
First Interstate Bank	Gallatin Laundry	Alliance Sports Medicine
Rocky Mountain Rug Gallery	Boodles	Point 2 Design
Indulgence	Pour House	Harrington Pepsi
The Crystal Bar	The Cannery	Martel Construction
Pub 317	Plonk	
The Zebra Cocktail Lounge	The Eagles Club	