Once adopted, this plan will become both an update to the Downtown Urban Renewal Plan and will serve as a
neighborhood plan that supports the Community Plan. As such, the DBIP closely supports and advances six of
the seven City Strategic Plan objectives and Community Plan update’s vision themes, noted below.

BOZEMAN STRATEGIC PLAN

✓ An Engaged Community
  Outreach--Community Engagement--Public Agencies Collaboration--Business and Institutional
  Partnerships
✓ An Innovative Economy
  Business Growth--Infrastructure Investments--Workforce Development—Partnerships to Spur
  Economic Vitality
✓ A Safe, Welcoming Community
  Public Safety--Health & Safety Action--Friendly Community--Active Recreation
✓ A Well-Planned City
  Informed Conversation on Growth--High Quality Urban Approach--Strategic Infrastructure Choices--
  Vibrant Downtown, Districts & Centers--Housing and Transportation Choices
✓ A Creative, Learning Culture
  Civic and Cultural--Support for Public Art--Partnerships for Education and Learning
✓ A Sustainable Environment
  Clean Water Supplies--Protect Local Air Quality--Climate Action--Parks, Trails & Open Space
  o A High-Performance Organization
    Values-Driven Culture--Employee Excellence--Best Practices, Creativity & Foresight--Performance
    Metrics--Funding and Delivery of City Services

BOZEMAN COMMUNITY PLAN

✓ The Shape of the City
  The shape of our City is defined by our three- to seven-story skyline, streetscapes, and the spectacular
  natural landscapes that surround us.
✓ A City of Neighborhoods
  Our City is made up of a series of distinct, well-planned neighborhoods, defined by our inclusivity,
  commercial nodes, a variety of quality housing, walkable centers, schools, and parks.
✓ A City Bolstered by Downtown and Complimentary Districts
  Our City is bolstered by our Downtown, Midtown, and University areas that include appropriate levels of
  density, business, culture, education, and the arts, resulting in thriving, enriching, healthy, and inspiring
  environments.
✓ A City Influenced by our Mountains, Open Space and Parks
  Our City is home to an outdoor-conscious population that celebrates our natural environment and
  immediate access to an ever-growing, well-preserved open space and parks system.
✓ A City that Prioritizes Mobility Choices
  Our City offers residents and visitors a variety of transportation choices to move efficiently and safely
  on complete streets, within pedestrian-friendly areas, and along pathways that connect us to our
  surrounding region.
✓ A City Powered by its Creative, Innovative, and Entrepreneurial Economy
  Our City, and all residents benefit from an expanding economy that is powered by educational
  development, strong regional partnerships, job creation, talent retention, and support for local
  businesses.
  o A City Guided by Regional Cooperation and Defined Edges
    Our City, in partnership with Gallatin County, Montana State University, and other regional authorities,
    addresses the needs of a rapidly growing and changing population through strategic infrastructure
    choices and thoughtful decision-making.
Downtown’s future vision is formed around five big ideas. These ideas are reinforced by guiding principles, which build on and revise the original principles laid out in the 2009 Downtown Bozeman Improvement Plan. Like the 2009 plan described, these principles are intended to provide a flexible conceptual foundation. They can be referenced as the plan is implemented and continuously checked to ensure that every action is aligned with one or more of these principles.

**THE HEART OF A THRIVING BOZEMAN**
- Create connections within Downtown and among the surrounding districts.
- Manage and regulate parking to ensure appropriate access and balanced supply.

**MORE THAN MAIN STREET**
- Reinforce Downtown as the city center, through new and existing buildings of urban density, considerable height and a diverse mix of uses.
- Protect the character of the Main Street Historic District and enhance the residential neighborhoods through context-sensitive development.

**WALKABLE AND ACCESSIBLE**
- Use streets, sidewalks and alleys as a safe and comfortable multi-modal network.
- Expand transit and bicycle access and facilities to link Downtown to other employment, residential, and commercial districts.

**WELCOMING TO EVERYONE**
- Foster a place that is welcoming and inclusive of all ages, incomes, abilities, and backgrounds with a mix of uses and accessible places.
- Design new buildings for sustainability, durability and design excellence.

**CONNECTED TO NATURE AND CULTURE**
- Ensure Downtown open spaces foster gathering, recreation, flexibility, programming and local identity.
- Highlight nature whenever possible, strengthening amenities that are unique to Bozeman.
Downtown is no longer the only game in town. New employment centers have emerged at the Cannery District, Midtown is undergoing a surge of redevelopment and investment, and the Northeast neighborhood has become its own mixed-use district, thriving with manufacturing, retail, and infill housing. Far from being a competitive environment, this multi-faceted ecosystem of distinctive districts is healthy and beneficial for Downtown.

Create connections within Downtown and among the surrounding districts.
- Various properties have potential for redevelopment, ranging in condition from vacant to having small buildings and underutilized lot configurations.
- Increase Downtown Employment Opportunities
- Create a Downtown Infrastructure Plan

Manage and regulate parking to ensure appropriate access and balanced supply.
- Parking Strategies
  - Unlock Existing Spaces: Simplify Parking Code Requirements & Encourage Shared Parking
  - Create More Choices: Expanding Access to Multi-modal Transportation Options
  - Expand Parking: Add On-street Parking & Structured Parking

Graphic visualization of the tax value per acre across Bozeman. Downtown Bozeman yields 6 times the tax revenue per acre compared to rest of the City.
Downtown Bozeman has grown with a strong linear core along the historic Main Street. More recently, new development has begun to emerge both east and west along Main Street, extending Downtown’s linear nature, with a few key developments on Babcock Street and Mendenhall Street. Bozeman’s peer cities (Bend, Bellingham, Boise, Missoula) have grown with a different urban pattern. Each of those downtowns have a core area that is multiple blocks deep. This pattern allows for more expansion of the sense of a vibrant downtown onto side streets and secondary corridors.

For visitors, this adds up to a more organic experience that allows exploration and casual strolling through distinct districts. For retailers and businesses, this creates a greater diversity of business opportunities along great, walkable streets. For everyone, it fosters better distribution of cars, bikers and walkers among a network of streets, distributing traffic and taking the pressure off of the primary axis.

Reinforce Downtown as the city center, through new and existing buildings of urban density, considerable height and a diverse mix of uses.

- Planning for Growth & Future Projected Development
  - Housing: 400 to 800 new units by 2045
  - Office: 250,000 to 350,000 new square feet by 2045
  - Retail & Restaurant: curate the mix and support the success of the existing businesses
    - Recommended Parking Requirements:
      - Simplify the math by eliminating all reductions
      - 0.6 parking spaces per hotel room
      - 1 parking space per 1000 sqft for all commercial uses
Protect the character of the Main Street Historic District and enhance the residential neighborhoods through context-sensitive development.

- Strengthen Downtown Character Areas
  - Wallace Avenue--Celebrate Industrial Heritage
  - Rouse Avenue--Create a Civic Gateway
  - Black Avenue--Imagine as Downtown's Biking Hub
  - Grand Avenue--Expand as the Cultural Arts Heart
- Historic Districts and Protected Character
- Keep Investing in Great Streets and Enliven the Alleys
Being able to walk around Downtown means more than just being able to boast a healthy community. Truly walkable urban communities are typically much more economically vibrant than comparable suburban, car-dependent communities. Downtown Bozeman’s generally wide street right of ways allow for adaptation and new design approaches that encourage safe and comfortable pedestrian activity, opportunities for bike infrastructure, and alleys that can support a variety of service and non-service activities.

Downtown is just at the beginning of a multi-modal network renaissance. As more people move into dense urban areas, the City will need to respond with a safe, welcoming public realm to get them from one destination to the next. Ultimately, this will help to relieve the burdens of driving and car ownership.

Use streets, sidewalks and alleys as a safe and comfortable multi-modal network.
- Downtown Mobility Goals:
  - Prioritize people in all transportation related decisions
  - Calm traffic for safer walking, biking and driving
  - Create east-west bike connections
  - Let all streets work together as a system
  - Minimize net loss of on-street parking
  - Link new bike lanes into the existing network
- Redesign Main Street for Better Mobility and Use
  - Adapt to Three Lanes with Expanded Parking

MAIN STREET REDESIGN
Opportunity: Convert to 3 Lanes with Back-in Angled Parking
Expand transit and bicycle access and facilities to link Downtown to other employment, residential, and commercial districts.

- **Encourage & Expand Downtown Biking**
  - Install separated two-way bikeway on north side of Babcock from 8th to Wallace Avenues
  - Consolidate Mendenhall sharrows to south driving lane and make more prominent
- **Leverage Streamline for Downtown and Surrounding Districts**
  - Create a bus circulator with a park-and-ride link
    - Connecting Downtown, Midtown, North 7th, and the Cannery districts
- **Plan for the Future and Accommodate New Technologies**
  - Ride Share; EV Charging Stations; Car Share; Bike Share; Micro-mobility

![Bi-directional Streamline circulator efficiently interconnecting core mixed-use districts, and providing a park-and-ride option for all districts](image)

- 160,000 electric cars were sold in the United States in 2016.
- 24% of American 16 year-olds have a license, 47% less than 1983
- One shared car can take four private vehicles off the street through vehicle shedding
- 35 million bike share trips were taken in 2017, 25% more than in 2016
Investments must be made, not only in the infrastructure that alleviates added demand on city systems, but also to improve services for current residents, connect new and current residents to improved, alternative transportation offerings, and facilitate creative partnerships to ensure Downtown is welcoming and inclusive for everyone.

Foster a place that is welcoming and inclusive of all ages, incomes, abilities, and backgrounds with a mix of uses and accessible places.

- Improve Housing Diversity and Access
  - Do not restrict supply
  - Link housing to transportation choices
  - Adjust code to promote smaller units and enable more diverse supply
    - Recommended Residential Parking Requirements:
      - Studio unit – 0.5 spaces
      - 1 bedroom unit - 0.75 spaces
      - 2 bedroom unit – 1 space
      - 3 bedroom unit – 1.5 spaces

Design new buildings for sustainability, durability and design excellence.

- Define Downtown’s Distinct Design Character
  - Recognize Downtown as a distinct and independent ‘neighborhood’ within the NCOD
  - Create a specific set of Downtown Design Guidelines

- Encourage a Mix of Scales
  - Align Downtown Building Heights with Community Plan
    - Three- to seven-stories with upper floors stepping back
  - Maintain sensitive transitions between adjacent residential zones

Improved diagram better illustrating current transition code requirements.
Downtown Bozeman’s evolution has always been tied to the broader landscape context and serves as a counterpoint and urban mirror to the Gallatin Valley, bridging culture and nature. Consistent with the sustainability ethic shared by many of its residents, the city values the health of the natural environment. Downtown can and does honor this by showcasing best practices for natural systems. The public realm, parks and open spaces of its core need to also nurture and provide for the social and cultural life of residents.

Ensure Downtown open spaces foster gathering, recreation, flexibility, programming and local identity.
- Strengthen the walkable connections between downtown and the surrounding parks (Bogert, Library, Lindley, Burke, Beall, and Creekside).
- Recreate Soroptimist Park as a flexible urban plaza enables play, community gathering, performances, play and markets.

Highlight nature whenever possible, strengthening amenities that are unique to Bozeman.
- Invest in Bozeman Creek and Story Mill Ditch
  - Filter stormwater before entering waterways
  - Open views, remove barriers, celebrate culverts, create places to linger
  - Expand bank habitat, plant native vegetation, interpret ecology