

**The Downtown Bozeman Association Presents:
The 18th Annual
Summer Concert Series**

Thursday Evenings
On Main Street
In Downtown Bozeman



Music on Main Fact Sheet

Music on Main began in the summer of 2001 and featured only one concert by local bluegrass favorite Kane's River on the side-street of South Bozeman Avenue. In the early years, the event evolved into a series of concerts and has benefited from several new additions such as an array of children's activities, various food vendors with top-notch cuisine, sponsor activities and non-profit information booths.

In the 2007, we moved Music on Main on to Main Street and continued to feature eight concerts with local and touring bands such as **Tony Furtado and Cure for the Common**. Approximately 20,000 people now visit the streets of historic downtown Bozeman over the course of the popular summer event. Music on Main is continuing to adapt and grow with the Gallatin Valley giving the community one more reason to get out and enjoy downtown Bozeman.

- The 18th Annual Music on Main Will Run for Eight Weeks Beginning June 28th and ending August 16th
- Children's Activities Sponsored by Lehrkind's Coca Cola, Inflatables with Gallatin Valley Events, Bozeman Amateur Hockey Association, Pony Rides with the Bozeman Barnyard, the City of Bozeman environmentally friendly water-station and several area non-profits are set-up each week.
- A Variety of Food Vendors and Food Trucks serving unique and flavorful items from wood-fired pizzas to local handmade ice cream and everything in between.
- Received a 2003 Community Cultural Contribution Award and was named "best local event" by the Best of Bozeman in 2012, 2013, 2014, 2015, 2016 and 2017.
- See Below for the 2018 Dates:



2018 Music on Main Dates/Bands

June 28 – John Roberts Y Pan Blanco
July 5 – Vandoliers
July 12 – Ryan Shupe & the RubberBand
July 19 – Scott Pemberton

July 26 – The Brevet
August 2 – Cole & the Thornes
August 9 – Off in the Woods
August 16 – Shakewell

Music on Main Sponsorship Levels

“Hall of Fame” Sponsorship \$8000

- Business Name Mentioned at Each Event (Beginning, Middle (by the band) & End of Every Event)
- Business Name listed as “Major Sponsor” on all event announcements and social media; Facebook event listing, press releases, psa’s, website calendar listings (est. 100,000+ reach)
- Large Business Logo on DBP Event Website Page
- Large Business Logo on “Staff” T-shirts, worn at each entrance and within event
- Large Business Logo on Stage Banner
- Large Business Logo on Poster
- Large Business Logo in the Bozeman Daily Chronicle full page introductory ad
- Large Logo on the weekly “show” print ads in the Get Out section of the Bozeman Daily Chronicle
- Large Logo on all other print ads in monthly and state-wide publications
- “Major Sponsorship” Mentioned on our radio sponsor 95-1 KMMS-FM "The MOOSE" (a Townsquare Media Bozeman station) and ALL other Townsquare stations.
- Business’s Facebook account “tagged” each week for our weekly posts and announcements
- Availability to Promote Business at all 8 Events (i.e. Set Up a Booth to Display Product or Distribute Information, put up banners etc...)
- Assistance with support by other sponsoring businesses through product representation or sales

“Rock Star” Sponsorship \$5000

- Business Name Mentioned at Each Event (Beginning, Middle (by the band) & End of Every Event)
- Business Name listed as “Major Sponsor” on all event announcements and social media; Facebook event listing, press releases, psa’s, website calendar listings (est. 100,000+ reach)
- Business Logo on DBP Event Website Page
- Business Logo on “Staff” T-shirts
- Business Logo on Stage Banner
- Business Logo on Poster
- Business Logo in the Bozeman Daily Chronicle full page introductory ad
- Business Logo on all other print ads in monthly and state-wide publications
- Business’s Facebook account “tagged” each week for our weekly posts and announcements
- Availability to Promote Business at all 8 Events (i.e. Set Up a Booth to Display Product or Distribute Information, put up banners etc...)
- Assistance with support by other sponsoring businesses through product representation or sales

“Show OR Solid Gold” Sponsorship \$2500

- Choice of One Concert night **OR** Up to 4 Centrally Located Booth Locations at the Event (your choice of dates).
- Introduce the Band at YOUR concert night **OR** Business Name announced on stage at the (up to) 4 nights at beginning, middle and end of the event
- Business Name on “Staff” T-shirts
- Business Logo on Stage Banner
- Business Logo on Poster
- Business Logo on the weekly “show” print ads in the Get Out section of the Bozeman Daily Chronicle
- Business Name listed on all event advertising materials; Facebook event listing, press releases, psa’s, Downtown Partnership website “news” and “events” (est. 50,000+ reach)
- Business’s Facebook account “tagged” for your week’s “show”
- Availability to Promote Business at 4 Selected Concerts (i.e. Set Up a Booth to Display Product or Distribute Information)

“Groupie” Sponsorship \$1500

- Provide Food at **OR** Up to 2 Centrally Located Booth Locations at the Event (your choice of dates).
- Business Name announced on stage at the (up to) 2 nights at beginning, middle and end of the event.
- Business Name on “Staff” T-shirts
- Business Logo on Stage Banner
- Business Logo on Poster
- Business Name on the weekly “groupie” big box web ads featuring each week’s “show” and “groupie” sponsors
- Business Name listed on all event advertising materials; Facebook event listing, press releases, psa’s, Downtown Partnership website “news” and “events” (est. 50,000+ reach)
- Business’s Facebook account “tagged” for your week’s “show”

“Back-up Singers”

\$1000 and other “in-kind” donations

- Business Name on Stage Banner
- Business Name on Poster
- Business Name listed on all event advertising materials; Facebook event listing, press releases, psa’s, Downtown Partnership website “news” and “events” (est. 50,000+ reach)
- Availability to Promote Business at 1 Selected Concert (i.e. Set Up a Booth to Display Product or Distribute Information)

Note: Sponsorship contributions DO NOT include security charges paid by DBA to the City of Bozeman.

Music on Main Sponsor Contract

Name of Sponsor Package: _____

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____ Zip: _____

Amount \$ _____ or Product Value \$ _____

Product: _____

Method of Payment: Bill Me _____ Paid _____ Check _____ Cash _____

Confirm the Event Date(s) Sponsored Based on Sponsorship Level (applicable for Solid Gold or Groupie Sponsors ONLY):

Please Email Contract to:
ellie@downtownbozeman.org

Sponsor Signature

Date

DBA Signature

Date